SKIN SAVVY

AESTHETICS | EST. 2012 | SCOTTSDALE, AZ



THE SKIN SAVVY GUIDE TO BABY BOTOX

Look Rested, *Not Treated*

What microdosing is, who it's for, and what it costs in Scottsdale. A quick, friendly guide from our team.

WITH KELSEY SCHWAB, BSN, RN
ADVANCED AESTHETIC NURSE INJECTOR
SKIN SAVVY AESTHETICS, SCOTTSDALE, ARIZONA

BEFORE YOU START

Meet Kelsey, and watch her quick video

A 1 minute 15 second introduction to baby Botox from Kelsey Schwab, BSN, RN, Advanced Aesthetic Nurse Injector.

Kelsey walks you through what baby Botox is, when she reaches for it, and why getting the dose right matters so much. She's all for the technique, as long as it's the right fit for you.

Watch it first, then use this guide to go a little deeper before you book.

SCAN TO WATCH

Or visit:

skinsavvyscottsdale.com/baby-botox-guide/

THE BASICS

So, what is baby Botox?

> *"I want to look rested."*

That's the request we hear most these days, far more than "get rid of my wrinkles." Baby Botox, also called microdosing, is how we get you there.

It isn't a different product. It's the same neuromodulator used in a standard treatment, simply dosed and placed differently. Your injector uses a smaller amount spread across more points, so lines soften while your face keeps all of its personality. You still raise your eyebrows. You still crinkle when you laugh. You just look less tired doing it.

Compared with a standard treatment

- A lower total dose in the area you're treating
- More, shallower injection points, so the effect is gentle and even
- More natural movement, especially across your forehead and around your eyes
- A result that fades a little sooner, since less product is used

IS IT FOR YOU?

Is it right for you?

Kelsey says it plainly in the video: baby Botox works well, as long as you're the right candidate. Here's how to tell if that might be you.

You'll likely love it if...

- Your lines come and go with your expressions, and you'd like to soften them early
- You've had Botox before and it left you feeling too frozen or heavy in the brow. Bring the details to your visit: which areas bothered you, how long it lasted, and how many units you had if you know.
- Your face is part of your work, whether you're on camera, presenting, or teaching a room
- You want to look less tired without anyone noticing a change. Men are the fastest-growing group asking us for exactly this.

When something else may serve you better

We'd rather be honest with you up front. If you have deep lines that stay even when your face is completely relaxed, a lower dose probably won't give you the result you're hoping for. Those lines often do better with a full dose, resurfacing, or a combination approach. And if what you're noticing is volume loss rather than movement, a neuromodulator simply isn't the right tool.

Not sure where you fit? That's exactly what your consultation is for. We'll look at your lines, go over your individual history, and tell you honestly whether microdosing will get you where you want to go.

TREATMENT AREAS

Where it shines

Microdosing is at its best in the places where too much product shows the most.

Your forehead and the "11s"

Softens those horizontal lines while keeping your brows feeling light. Many patients pair a gentle forehead dose with a little more between the brows.

Crow's feet

Your smile still looks like your smile.

The tail of your brow

A few precise, low-dose placements can give it a subtle lift.

The lip flip

A tiny amount along the upper lip lets it roll gently outward, for a little more lip without filler. It's a popular first step if you're curious about lip filler but not quite ready.

LONGEVITY

How long will it last?

Because you're using less product, a microdosed result tends to fade a little sooner than a standard treatment, which commonly holds for three to four months. Kelsey touches on this in the video too: when the dose isn't right, results don't last.

Every three to four months, never sooner

Even so, we'll still see you every three to four months, however light your dose. Treating more often can encourage your body to build resistance to neuromodulators over time, and that's not something we'd ever want for you.

> *A little less longevity for a result that looks completely like you.*

Most of our microdosing patients feel that trade is worth it.

PRICING

What will it cost?

We keep pricing simple and transparent. Neuromodulators are priced per unit: **$12 per unit**, or **$11 per unit for members**. A microdosed forehead and glabella usually takes 25 to 30 units, compared with 40 units for standard dosing of those same two areas.

TREATMENT	UNITS	PRICE	MEMBER PRICE
Microdosed forehead and glabella	25 to 30	about $300 to $360	about $275 to $330
Standard dose same two areas	40	about $480	about $440

One honest note

Because a lighter dose fades sooner, your spend over a year may land closer to a standard schedule than the per-visit price suggests. Our membership program and manufacturer rewards like Allē and ASPIRE Galderma Rewards can help bring your total down.

YOUR APPOINTMENT

What your visit looks like

If this is your first injectable appointment, here's what to expect from start to finish.

01 **Before you come in.** Skip blood thinners and alcohol beforehand where it's medically appropriate for you, and arrive with clean skin.

02 **During your treatment.** Your injector will watch how your muscles move as you make a few expressions, then place a series of tiny injections. It takes about 10 to 15 minutes, and most patients say it feels like a quick pinch.

03 **Afterward.** Stay upright for several hours, skip strenuous exercise for the rest of the day, and try not to rub the treated areas. Your results build gradually over several days.

04 **Two weeks later.** We'll check your settled result and, if one area could use a touch more, make a small adjustment. It's a refinement of this treatment, not an early re-treatment.

Is it safe?

Baby Botox has the same safety profile as any neuromodulator treatment, and a lower dose doesn't introduce any new risks. What matters most is the skill of the person treating you, because precise, low-dose placement leaves less room for error. At your consultation, your injector will go over your individual health history with you and plan your treatment around it.

GOOD TO KNOW

Questions we hear often

Will it get rid of my forehead lines?

It will soften them. Lines you see at rest should fade noticeably, while lines that appear when you raise your brows will soften but stay a little visible. That's the point: your face still looks like you.

Can I switch from regular Botox?

Absolutely. Just tell your injector what you didn't love about your last results, and they'll adjust the dose and placement for you.

How old should I be to start?

There's no magic age. The better question is whether your lines come and go with expression or stay when your face is at rest, and we can help you figure that out.

Can it be done with Dysport or Daxxify?

Yes. Microdosing is a technique rather than a product, so your injector will recommend the best fit for your goals and history.

What happens if I stop?

Your muscles gradually return to their usual activity, and your lines go back to where they were. Nothing gets worse than it was before you started.

SKIN SAVVY
AESTHETICS | EST. 2012 | SCOTTSDALE, AZ

8418 E Shea Blvd, Suite 101, Scottsdale, AZ 85260 · skinsavvyscottsdale.com

Every face moves a little differently

That's why microdosing always starts with a conversation.

At your no-obligation consultation, one of our injectors will see how your face moves, talk honestly about what a lower dose can and can't do for your lines, and build a plan you can adjust over time. We'd love to meet you.

BOOK YOUR NO-OBLIGATION CONSULTATION

OR GIVE US A CALL

480-520-0216